

The Fashun Club
Annual Report 22-23



About the Club

Our main mission was to build a community of fashion enthusiasts on campus. Not only did the club aim to organise various events and activities for the students of FLAME, but also inculcated a learning experience to everyone who were interested in joining the industry. Students were provided with opportunities to challenge themselves and enjoy tasks. The club thrived to make everyone understand that 'the fashion club' is not only an exclusive coterie, but a very supportive and inclusive family. This year the club managed a team of 60 models and the core committee consisted of almost 30 members so that the club could run smoothly.

If you have the inclination towards fashion and can't help but make it a part of your everyday life, this club is for you.

Executive Committee

The EC consists of members who are handling day-to-day operations of the club and are ultimately responsible for all the Club's activities. The Executive Committee was composed of the President (Riya Hundi), Vice President (Janhvi Jethwani), Secretary (Yashvi Rathod) and Treasurer (Domeet Shah).

Core Committees

The club's Executive Committee may elect club members to core committees positions in charge of particular portfolios (such as directors, designers, contents, creative, logistics, etc.) to assist them in the operation of the club. The core committees typically operate under the direction and supervision of the Executive Committee.

Models

The club holds auditions at the beginning of every year and sometimes also in the middle of the year to scout models among the students who are extremely good at walking and carrying themselves. With this result, the club manages a team of models for various events and fashion activities to be carried out on and off campus.

Active Member

An active member is a patron (member) of the club who is recorded in the club's membership register with at least their full name, email address, and student ID. The Executive Committee will select the Active Members to be part of an Election Committee at the end of each academic year.

Instagram - <https://www.instagram.com/thefashclub/>

Introduction of the Executive Committee

President – Riya Hundi (UG3)



Vice President – Janhvi Jethwani (UG3)



Secretary – Yashvi Rathod (UG2)



Treasurer – Domeet Shah (UG3)



Club Fair

The Club Fair is one opportunity to introduce the student body to what the fashion club means on a very intimate, one-on-one level. To make a lasting impression and engage with students, the fashion club decided to add an interactive element to its introduction. We built a wall where students could come and spray paint, which served as an icebreaker and allowed us to connect with them in a fun and creative way. As people gathered around the wall, we also took the opportunity to speak about what the fashion club is all about, our values, and what we stand for. This approach helped us create an impression for students and foster a sense of community within the club.

Flame Fashion Club X Freshers

The Flame Fashion Club and Freshers event was a collaborative effort with the Cultural Committee. The management and the fashion club organized an informal party for UG1s within the campus, which was made fashion-centric and kicked off with a walk by the committee. This event served as an introduction to the Fashion Club, showcasing its formal yet approachable tonality. During the event, the committee spoke about the club's functionalities and announced the dates for the auditions. A challenge was also fleshed out to encourage students to post and promote the Fashion Club on their Instagram stories. While an icebreaker was not formally organized, the event itself served as an opportunity for students to mingle and get to know each other better, further fostering a sense of community within the club.

Team Auditions

The Flame Fashion Club conducted two rounds of auditions for aspiring models. The first round had a massive turnout, with around 134 people auditioning, and the second round had around 23 participants. To ensure a fair and comprehensive selection process, members from the core committee and the team helped out with shortlisting the models in the second round. This allowed for a diverse range of perspectives and approaches to be considered during the selection process. The auditions were a success, with a large number of talented individuals showcasing their skills and potential to be a part of the Fashion Club. The auditions not only served as a platform for aspiring models but also helped the Fashion Club identify individuals who are passionate and

dedicated to the field of fashion. The selection process was rigorous, and the club is proud to have recruited around 40+ individuals from the auditions.

Team icebreaker

The Flame Fashion Club wanted to encourage team bonding and bridge the gap between the core committee and the team members. To achieve this, the club's PR team came up with an engaging game called Mafia. The game was played as a team-building exercise, providing an opportunity for members to get to know each other in a fun and interactive way. The game broke down barriers and fostered a sense of camaraderie among the team members. Through this initiative, the club was able to build stronger relationships among its members, ultimately leading to more effective collaborations and better execution of future events.

PR: Stunt: Mess



The club's PR events were known for their unique and innovative approaches, one of which involved hijacking the mess area for a promotional event. In the weeks leading up to the

introductory fashion show, the club's models walked into the mess area dressed in black, carrying torches and flashlights. This created a buzz around the upcoming fashion event and drew the attention of everyone present. The club's ability to creatively use unconventional spaces for its events was a testament to its ingenuity and resourcefulness.

Team Introductory Event



The Flame Fashion Club's approach to fashion shows was a testament to its creativity and resourcefulness. For one of its shows, the club divided its 38 models into teams and recreated styles and vibes based on popular music albums like Kanye West's "The Life of Pablo," Beyonce's "Renaissance," Childish Gambino's "Les," and Kendrick Lamar's "Black Panther." The club's internal team of models, known as "Balenciaga," showcased their style on all things techno. The show ended with a grand finale where all the models walked together. Despite being under a budget of INR 5000, the show was a houseful turn-up.

Interhouse



The inter-house competition with the unique theme of "Emotions", where participants had to create designs without using specific colours. The challenge was to showcase Anger without red, Envy without green, Love without red, Greed without yellow, Fear without purple, and Nostalgia without white. The event saw an impressive display of creativity and skill from all the houses with Kalidas emerging as the winner with their Nostalgia-themed concepts, closely followed by Aryabhata's Anger-themed designs. Chanakya's Greed-themed design also earned praise from the judges, and Kalidas' Fear-themed design rounded up the event.

Bits and Pieces

The event "Bits and Pieces" was a representation of the contingent that had planned to attend and represent FLAME at BITS Pilani Goa, but unfortunately, we were unable to attend. Nonetheless, we continued to push forward with our preparations for the event. The fashion show was inspired by Alice in Wonderland, but



we put our own spin on it, with a story from the perspective of the red queen and white queen. The hatter was caught in between deciding who he loved, and Alice was used as a puppet to carry out a murder. We had a team of around 13 models for this event, and we collaborated with the music, dance, and theatre clubs on campus to make it happen.



TedX Flame Fashion Club

In preparation for the TED events in January, the fashion club was asked to participate by walking with banners provided by the TED team. The club was eager to help and pulled together its members to join the effort. The team walked with pride alongside the banners, showcasing their support for the TED events. It was a great opportunity for the fashion team and club to collaborate with another student group and contribute to the success of the events. The experience was both humbling and inspiring for the participants.

FLAME Fest

FLAME FEST saw an intriguing competition organized by the fashion club that incorporated different cinematic universes on the runway. The competition required teams to put on a show based on a film that was allotted to them through a chit-picking system. The films included Star Wars, Game of Thrones, Breaking Bad, Avatar, Narnia, Hunger Games, and Pirates of the Caribbean. Each team was given 36 hours to submit a write-up, roughly 100 words, explaining the background and themes they incorporated with the movie assigned to them. The competition was a huge success, with teams showcasing their creativity and integrating various themes from their assigned films into their designs. This was also a task-based test for the next presidential candidates, who were running to fill in the position.

FLAME FASHION WEEK

FLAME Fashion Club announced an exciting end-of-year event - FLAME Fashion Week. The club promised a week full of creativity and artistry, with various events and workshops lined up for the participants. The student body was encouraged to play around with their fits and showcase their best looks throughout the week. The club also announced that they would have their best-fits radar on for their social media pages, and urged everyone to register for the limited spots available for the workshops.

Academic Spine

The club organized a guerrilla-themed fashion show in the academic spine, inspired by Jenny Humphrey from Gossip Girl and centred around the Y2K era. It was a PR Event with creativity and the energy of the show was electrifying. We wanted to create a fun and inclusive space for our members to express themselves through fashion, and the event exceeded our expectations.

Coperni

The club drew inspiration from Coperni and decided to organize a spray painting event with a theme of "Harmless Vandalism". The event aimed to encourage participants to express their creativity through graffiti. The event was held outdoors and attracted a lot of participants who were eager to showcase their artistic skills. The spray-painted material was later used in the stitching workshop, that was later conducted.



FBL

In a collaboration with the FLAME Basketball Club to organize an event inspired by the Superbowl in the United States. The event aimed to bring the excitement of the Superbowl to the FLAME community. Models were dressed in athleisure and walked around the basketball court, to hype up the fashion week.

Modelling 101

The aim of the workshop was to provide attendees with a comprehensive understanding of what it takes to be a successful model. The discussion included the importance of confidence, emoting through facial expressions, and having stage presence. The workshop also highlighted the difference between commercial and runway modelling, emphasizing the importance of identifying one's strengths and niche to align with the modelling genre that best fits them. Participants were also advised to keep imperative things in mind during photoshoots, such as getting adequate sleep and rest, being fresh and alert, and constantly reading the outfit and camera while posing and emoting. We had exceeded our registration capacity for this event, and through the course of this workshop also tried to break the ice between the student body and the fashion team, who came across as being intimidating.

Stitching Workshop

The club felt grateful to have the opportunity to host a workshop led by the stylists and the designers of the core committee, focusing on the conceptualization and design of outfits for the fashion shows. The workshop aimed to shed light on the behind-the-scenes work that goes into running the couture side of the club. The stylists involved in the shows were highlighted as invaluable assets, often overlooked, and the workshop was a chance to showcase their skills and knowledge. Attendees had the opportunity to learn from the stylists and gain insights into the creative and technical aspects of the shows. The club was honoured to offer this workshop and grateful for the enthusiastic participation of all attendees, we again exceeded our registration capacity for this.

Active Members

1. Riya Hundi (President)
2. Janhvi Jethwani (Vice president)
3. Yashvi Rathod (Secretary)
4. Domeet Shah (Treasurer)
5. Neha Sudhakar
6. Freyana Buhariwala
7. Shauna Chandra
8. Sanjana Nallapneni
9. Harshvi Shah
10. Priyashi Jalan
11. Chirag Divakaran
12. Nada K
13. Khushi Agarwal
14. Yatharth Mahashabde

Introduction of the New Executive Committee for 2023-24

President - Yatharth Mahashabde

Vice President - to be decided

Secretary - to be decided

Treasurer - to be decided